



## Raton MainStreet

145 South 1<sup>st</sup>. Street  
Raton, NM 87740

(575) 445-2052

[bferri@ratonmaintstreet.org](mailto:bferri@ratonmaintstreet.org)

[mccvalentini@yahoo.com](mailto:mccvalentini@yahoo.com)

Dear Friends of the Balloon Rally,

The 2024 International Santa Fe Trail Balloon Rally Committee is excited to be working hard on presenting the balloon rally July 5 – 7, 2024. The Pilots/Sponsor Reception is scheduled for July 4, 2024 and will be held at the Elks Lodge #865 from 6:00-9:00pm.

Mass Ascensions the mornings of the 5th, 6th, & 7th. In the past, Raton's balloon rally was attended by hundreds of visitors each year and is free to the public.

We are requesting the community's help in making this year's event a high flying success! At this time, the committee is seeking local sponsors for our balloon pilots. We are seeking businesses, families, class reunions, or individuals interested in being a sponsor.

As a sponsor, not only will you be invited to the Pilots' Reception, but you will have the privilege to participate in all that ballooning involves – from filling the envelope with hot air, to becoming part of the chase crew, to flying with your pilot. Attached, you will find the Sponsor sign-up sheet explaining the sponsor levels and the privileges included.

We look forward to hearing from you. If you have any questions, please do not hesitate to stop by the Main Street office at the Old Pass Gallery or call Brenda Ferri (575) 445-2052, Christine Valentini (575) 445-2457 for more information.

Thank you very much for taking the time to participate in the beloved International Santa Fe Trail Balloon Rally and supporting our community.

Sincerely,

*Christine Valentini*

Christine Valentini,  
Chair Balloon Rally Committee

## SPONSOR SIGN-UP SHEET

*If you wish to be a sponsor, please read the Balloon Sponsor Benefits below; then check your level of choice. Please provide your information in the application section and drop off this application **With Payment** at the Raton Main Street Office, or mail to the address provided below.*

### **BALLOON SPONSOR BENEFITS**

- ☐ \$550.00 Sponsor Level
  - The Balloon Committee will provide advertising on the radio and in the newspaper prior to the event and during the event.
  - A sponsor banner will be provided and displayed on the balloon basket.
  - Two balloon rides (weather permitting). With an opportunity to fly one each day at pilot's discretion.
  - You will receive two commemorative pins.
  - You will receive two Balloon Rally T-shirts.
  - You will receive Four Dinner Tickets for the Reception and may purchase additional tickets by the deadline. To be announced
  - Non-Owner Balloon Sponsor Insurance – T.H.E. Insurance Agency
  
- ☐ \$275.00 Sponsor Level
  - The Balloon Committee will provide advertising on the radio and in the newspaper both prior to the event and during the event.
  - A sponsor banner will be provided and displayed on the balloon basket.
  - One balloon ride (weather permitting), and Pilots discretion.
  - You will receive one commemorative pin.
  - You will receive one commemorative T-shirt.
  - You will receive Two Dinner Tickets for the Reception and may purchase additional tickets by the deadline. To be announced
  - Non-Owner Balloon Sponsor Insurance – T.H.E. Insurance Agency

Company/Group Name: \_\_\_\_\_

Your Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Numbers: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

T-shirt size(s): \_\_\_\_\_

***Don't forget to select your sponsorship level above!***

**Make checks payable to "Raton MainStreet" with "Balloon Rally" in the memo line.**

**Please respond ASAP to reserve your spot & No Later than May 31, 2024.**

**Mail application to: Raton MainStreet, 145 S 1<sup>st</sup> St., Raton, NM 87740**